



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-26-2012 PAGE: 1 of 4

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No 403897	Contract Dt 10-26-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR JOB SECURITY	Brand AMERICANS FOR JOB SECURITY	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA							
Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247430					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304																	
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30	1		1		1			3	1,600	3	4,800.00
2	10-30-2012	11-01-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30		1		1				2	2,500	2	5,000.00
3	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30	1							1	2,500	1	2,500.00
4	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30	1	1	1	1	1			5	2,500	5	12,500.00
5	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30	1							1	2,500	1	2,500.00
6	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				10	30	1	1	1	1	1			5	1,500	5	7,500.00
7	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				10	30	1							1	1,500	1	1,500.00
8	10-30-2012	11-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				10	30		1		1				2	1,300	2	2,600.00
9	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				10	30	1							1	1,300	1	1,300.00
10	10-30-2012	11-01-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				10	30		1		1				2	2,000	2	4,000.00
11	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				10	30	1							1	2,000	1	2,000.00
12	10-29-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1	1	1	1	1			5	2,200	5	11,000.00
13	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1							1	2,200	1	2,200.00
14	10-29-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				10	30	1		1		1			3	1,800	3	5,400.00
15	10-29-2012	11-01-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				10	30	1	1		1				3	1,500	3	4,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-26-2012 PAGE: 2 of 4

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No 403897	Contract Dt 10-26-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR JOB SECURITY	Brand AMERICANS FOR JOB SECURITY	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247430				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304																	
16	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				10	30	1							1	1,500	1	1,500.00
17	10-29-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				10	30	1		1		1			3	1,500	3	4,500.00
18	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1	1	1	1	1			5	1,500	5	7,500.00
19	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1							1	1,500	1	1,500.00
20	10-29-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	1	1	1	1	1			5	2,500	5	12,500.00
21	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	1							1	2,500	1	2,500.00
22	10-30-2012	11-01-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30		1		1				2	4,000	2	8,000.00
23	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30	1							1	4,000	1	4,000.00
24	10-29-2012	11-02-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR				10	30	1		1		1			3	5,000	3	15,000.00
25	10-29-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1		1	1	1			4	4,000	4	16,000.00
26	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1							1	4,000	1	4,000.00
27	10-30-2012	11-01-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30		1		1				2	4,500	2	9,000.00
28	11-05-2012	11-05-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30	1							1	4,500	1	4,500.00
29	10-29-2012	10-29-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				10	30	1							1	20,000	1	20,000.00
30	10-28-2012	10-28-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)				10	30							1	1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-26-2012 PAGE: 3 of 4

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No 403897	Contract Dt 10-26-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR JOB SECURITY	Brand AMERICANS FOR JOB SECURITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 13 141 1304		CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 247430								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304														
31	11-04-2012	11-04-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)	10	30							2	2	400	2	800.00
32	10-29-2012	10-29-2012	10:00PM - 11:00PM	PRIME MO10 (7010)	10	30	1							1	10,000	1	10,000.00
33	10-27-2012	10-27-2012	11:00PM - 11:30PM	LATE NEWS MO-SU (6969)	10	30						1		1	5,000	1	5,000.00
34	10-29-2012	11-03-2012	11:00PM - 11:30PM	LATE NEWS MO-SU (6969)	10	30	1		1		1	1		4	5,000	4	20,000.00
35	10-29-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	10	30	1		1		1			3	2,200	3	6,600.00
36	10-30-2012	10-30-2012	10:00PM - 11:00PM	PRIME TU10 (7016)	10	30		1						1	12,000	1	12,000.00
37	10-31-2012	10-31-2012	10:00PM - 11:00PM	PRIME WE10 (7021)	10	30			1					1	15,000	1	15,000.00
38	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)	10	30				1				1	18,000	1	18,000.00
39	11-02-2012	11-02-2012	09:00PM - 10:00PM	PRIME FR9 (7043)	10	30					1			1	10,000	1	10,000.00
40	11-02-2012	11-02-2012	10:00PM - 11:00PM	PRIME FR10 (7044)	10	30					1			1	7,000	1	7,000.00
41	11-02-2012	11-02-2012	11:30PM - 11:40PM	HIGH SCHOOL HUDDLE FRI (7068)	10	30					1			1	2,500	1	2,500.00
42	10-27-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						1		1	1,000	2	2,000.00
43	10-27-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	10	30						1		1	2,500	2	5,000.00
44	10-27-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	10	30						1	1	2	2,000	4	8,000.00
45	10-27-2012	11-03-2012	12:05AM - 12:35AM	EAGLES GAME PLAN SAT 1205A (MASH U	10	30						1		1	1,200	2	2,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-26-2012 PAGE: 4 of 4

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No 403897	Contract Dt 10-26-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR JOB SECURITY	Brand AMERICANS FOR JOB SECURITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA														
Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247430					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: C : 13 P : 141 E : 1304																					
46	10-28-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30								1	1	600	2	1,200.00
47	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30								1	1	1,000	2	2,000.00
48	10-28-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				10	30								1	1	1,500	2	3,000.00
49	10-28-2012	11-04-2012	07:00PM - 08:00PM	PRIME SU7 (7048)				10	30								1	1	8,000	2	16,000.00
50	10-28-2012	10-28-2012	11:35PM - 12:05AM	EAGLES FRENZY ONE BREAK (7229)				10	30								1	1	1,000	1	1,000.00
51	10-29-2012	11-01-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)				10	30	1	1	1	1					4	400	4	1,600.00
52	11-04-2012	11-04-2012	11:35PM - 12:05AM	1135P-1205A SUN FRENZY (7191)				10	30								1	1	1,000	1	1,000.00
																	Contracted Gross Total:		109	330,300.00	
																	Actual Gross Total:		109	330,300.00	
																	Agency Commission:			49,545.00	
																	Net Total:			280,755.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total						
Oct 12		0.00		0.00		26,200.00		0.00							26,200.00						
Nov 12		0.00		0.00		304,100.00		0.00							304,100.00						
TOTAL		0.00		0.00		330,300.00		0.00							330,300.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood